SYED FARHAD AHMAD

Full-Stack Software Engineer | Laravel · React · Next.js · TypeScript

COO at BytesInc · SaaS, APIs & Lead-Generation Systems

farhadsfz86@gmail.com | +92 313 0726966 | Multan, Pakistan (Remote)



CORE SKILLS

BACKEND

PHP · Laravel · REST APIs · Auth / RBAC · Admin Panels

FRONTEND

React.js · Next.js · TypeScript · JavaScript · HTML5 · CSS3 · Bootstrap

DATABASE

MySQL · SQL · Redis

HOSTING & DEVOPS

Git · GitHub Actions · Hostinger · A2Hosting · cPanel · VPS · RDP · DNS · Vercel · Smart Proxies

INTEGRATIONS

Jornaya · TrustedForm · Ping-Post · JazzCash · Easypaisa

EDUCATION

B.S. Computer Science
MNS University of Engineering & Technology, Multan
2019 - 2023

LANGUAGES

English Conversational

Urdu Native

Saraiki Native

LINKS

linkedin.com/in/syed-farhad-ahmad-175b79445

portfoliofarhad.byteslogistics.com

upwork.com/freelancers/~01155422628e80866e

PROFILE

Full-stack software engineer with 6+ years of experience building Laravel, PHP, React.js and Next.js applications, REST APIs and SaaS products. Specialised in lead-generation technology for call centers (Jornaya, TrustedForm, Ping-Post) and automation bots. Currently COO at BytesInc: hands-on in the code while leading a team of 8, with experience leading teams of up to 15.

6+	15+	8	50%
Years building software	Web apps shipped	Engineers led	Faster deployments

EXPERIENCE

Chief Operating Officer & Full-Stack Engineer · BytesInc — Jan 2025 - Present

- Run technical operations and delivery for **5 clients**; lead a team of 8 (up to 15 at peak).
- Architect SaaS and ERP products in Laravel, React and Next.js: the **TruckInc dispatch ERP** and the **Thal University portal**.
- Build a full **POS system with role-based access control (RBAC)** and an **Office Management System** for internal workflows.
- Built a **Leads Submitter Bot** that automates lead capture and submission for call-center acquisition pipelines.
- Cut deployment time by **50%** with Git and GitHub Actions workflows; manage Hostinger, A2Hosting, cPanel, VPS and Vercel hosting.

Lead Software Engineer (Part-time) · Vertex Communication LLC — Jan 2021 - Present

- Lead a team of 5 delivering lead-generation websites and integrations.
- Implement **Jornaya LeadID** and **TrustedForm** (48-hour rapid integration) for TCPA compliance and lead authenticity.
- Built backend logic for real-time lead distribution (**Ping-Post**); delivered email and API integrations for brands including Smart Medicare Solution, Coverage Guardian and Senior Media Assist.
- Managed hosting and go-live for **30+ corporate websites**.

Junior Software Engineer · Softagics, Multan — Feb 2020 - Jan 2023

- Built and maintained **15+ web applications** in PHP, Laravel, React.js, JavaScript, Bootstrap and MySQL; designed REST APIs and integrated **10+ third-party platforms**.
- Key projects: **College Management System** (educational administration), **Sales Management System** (tracking and optimising commercial transactions) and **Electric Shop Management System** (inventory and workshop management).

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AI-ASSISTED DEVELOPMENT

Claude Code · Claude · ChatGPT · Gemini · Google AI Studio · VS Code

STRENGTHS

- SaaS product delivery
- Third-party API integration
- Client requirement analysis
- Team leadership
- Production deployment

REFERENCE

Available on request.

FEATURED PROJECTS

Thal University Portal — Laravel 12 · Next.js · TypeScript · MySQL · Flutter

- Education management platform: student management, admissions, enrollment workflows, payment integration and an admin dashboard.
- One Laravel API serving a Next.js/TypeScript web app and a companion Flutter mobile app.

TruckInc Dispatch ERP — Laravel 10 · Next.js · TypeScript · MySQL

- Trucking and logistics ERP: dispatch, loads, carriers, leads, sales workflows and admin reporting.
- FMCSA carrier lookup, webhooks, activity logs and calendar; live and beta environments deployed with Git and GitHub Actions.

Leads Submitter Bot — JavaScript · Automation

- Bot that automates lead capture and submission for call-center and lead-generation workflows, removing manual data entry.

POS System & Office Management System — Laravel · MySQL

- Full POS with role-based access control; office management system for internal business workflows.

Stockie Inventory & Accounting ERP — Laravel 10 · Next.js · MySQL

- Multi-company ERP with credit sales and purchases, cash vouchers and party ledgers.

Kamal Deen Traders ERP — Laravel · MySQL

- Business ERP and 3D marketing website with push-to-deploy from GitHub to production.

Softagics Projects — PHP · Laravel · MySQL

- College Management System, Sales Management System, and Electric Shop Management System (inventory and workshop).

ALSO

- Freelance: Tax Calculator web application for Ask Management Consultants (remote).